

as seen in
COSMOPOLITAN
must-haves



As seen in
BAZAAR^{Harpers}

Laboratoire ActiDerm

Cosmeceuticals

Using science to get the best out of **Nature**



Made in France

We start with an idea. We create a concept. We test our concept. Then we make it a reality.



We invest heavily in research and development. Our scientists continually strive for new discoveries focusing on finding cutting-edge technologies and formulations combined with the most active ingredients.

Our award winning laboratory staff are responsible for every product from it's conception until production.

Cleanse & Purify

No amount of makeup can hide dull unhealthy skin.

Cleansing your skin is one of the most important parts of skin care. Everyday your skin builds up dirt and debris on its surface. As time goes by this dirt and debris settles into pores.

It stretches the pores, once this happens it is very difficult to reverse. Makeup, pollution and the elements are all damaging to skin. If you do not use an appropriate cleanser your skin will look dull and lifeless.

Over cleansing your skin can be as damaging as not cleansing at all. Cleansing should be gentle and effective or else your skin will react becoming irritated, sensitive and producing extra oil and sebum to compensate for what you have removed.

Our high performance cleansing products are formulated to achieve optimum skin health.

Get into a routine of good skin care, so your skin can always look its best



Great Skin Can be Created...

Even in a world where allergies have become an epidemic!

Each beautifully crafted and carefully formulated ActiDerm product is Allergy Tested and 100% Allergen & Paraben Free. Smooth melting textures absorb quickly for Maximum Effect.

4 Easy Steps to Great Skin...

Cleanse & Purify: Why do some people's skin radiate a fresh healthy glow? Simple! By cleansing and purifying! This is the foundation of ActiDerm skincare and 'difference maker' for all skin types. Effective, non aggressive cleansing and purifying keeps pores un-clogged, limits breakouts and encourages cellular renewal which brings fresh cells to the surface, making treatments more effective.

Treat: We all have specific concerns from puffy eyes to breakouts, wrinkles, sagging skin and sooner or later, general aging, which is why we offer a comprehensive range of treatments to address every concern. All ActiDerm treatments are highly concentrated and use the most advanced technologies to speed up absorption and increase performance.

Nourish & Protect: Whatever your age, ActiDerm has created expert nourishing formulas for you. Formulations contain powerful Anti-Oxidants and revolutionary micro-encapsulated Vitamins that purify, strengthen and rejuvenate the cellular matrix. From first signs of ageing to total anti-ageing, ActiDerm nourishing products all contain natural sun filters, even our Collagen Night Cream...Just in case you love it so much that you want to use it during the day!

Supplement: An essential part of the ActiDerm philosophy of healthy aging and beautiful skin. They work with diet and topicals to deliver optimal and visible results. We strongly recommend adding quality supplements to your diet. Targeted antioxidants, amino acids, vitamins, and minerals help repair and keep skin looking radiant and youthful.



cleanse & purify

for revitalised skin



Micellar Lotion

Lab Direct Price (UK): **£13.50**

This mild aromatic cleanser for face, eyes and lips is particularly appropriate for sensitive eyes and sensitive skin prone to redness, rosacea and irritation.

This non-rinsing and non-drying formula gently removes impurities and make-up without irritating your skin. Respects skin's natural balance, perfects make-up removal and leaves the skin satin-soft. Daily use will result in visibly clearer and healthier looking skin.

- Suitable for all ages and all skin types.
- Formulated with purified mineral spring water.
- Preservative-free, Oil-free, Soap-free, Alcohol-free.
- Hypoallergenic and non-comedogenic.
- Hydrates and calms the skin, leaving skin moisturised and soft.
- Pleasant fragrance tolerated by sensitive skin.
- Mineral spring water to soothe and soften skin.
- Cleanses skin and effectively removes all traces of make-up on face, eyes and lips.
- Ideally cleansed, skin feels soft and comfortable and looks radiant.

Directions for use:

Apply with cotton pad using a light massage in order to dissolve impurities.
Repeat application until cotton is clean.



Energising Vitality Lotion

Lab Direct Price (UK): **£13.50**

Much more than a toner... an ideal enhancing and brightening pre-make-up lotion.

Radiant, fresh and unblemished, complexion is evened out, tones are smoothed to reveal a radiant glow displaying exquisite uniformity. Gently cushions your skin, leaving it feeling soft, supple and luxuriously hydrated.

- Ideal 1 step make-up base for under 25s.
- Re-oxygenating rebalancing vitamin-enriched lotion.
- Helps stimulate and regenerate skin (Micro-encapsulated native Oxygen & Vitamin C).
- Purifies and brightens skin (white lily extract).
- Helps re plump, moisturise and protect (Hyaluronic acid and Vitamin E).
- Perfects skin tone and skin texture.
- Nourishes and improves skin elasticity.
- Suitable for all skin types including young or sensitive skin.
- Primes skin to achieve maximum results from the skincare that follows.

Directions for use:

Use morning and evening after cleansing with Micellar Lotion. Apply to face and neck with cotton pads or as a 'Spritz' spray.

DO NOT RINSE.

Follow with the appropriate ActiDerm Treatment to rectify any skin condition which concerns you.



Soothing Cleansing Milk

Lab Direct Price (UK): **£10.00**

Lifts away make-up and impurities. Helps maintain skin's perfect moisture balance for optimum comfort and radiance.

Leaves skin feeling soft, supple and refreshed. The pleasure of a clear, smooth, moisturised and comfortable skin.

This soft Cleansing Milk, containing cornflower, hydrates and soothes the skin with the help of a macadamia oil and vitamin B5 complex. Avocado oil restructures and nourishes the epidermis, making the skin softer, suppler and more elastic.

For some makeup and residue, it is hard to say goodbye. Get them going – easily, quickly, gently. Soothing Cleansing Milk has a creamy-rich and gentle formula perfect for dry, delicate skin. Massage in, tissue or rinse off and it's hello soft, fresh skin. So taking makeup off is as easy as putting it on.

Directions for use:

Apply with cotton pad using a light massage in order to dissolve impurities.
Repeat application until cotton is clean.



Detox Purifying Mask

Lab Direct Price (UK): **£16.50**

Gives the skin a clearer and more unified tone, removes toxins and clears complexion.

Directions for use:

Apply to cleansed skin (avoid eye area),
leave 5-10 minutes and rinse.

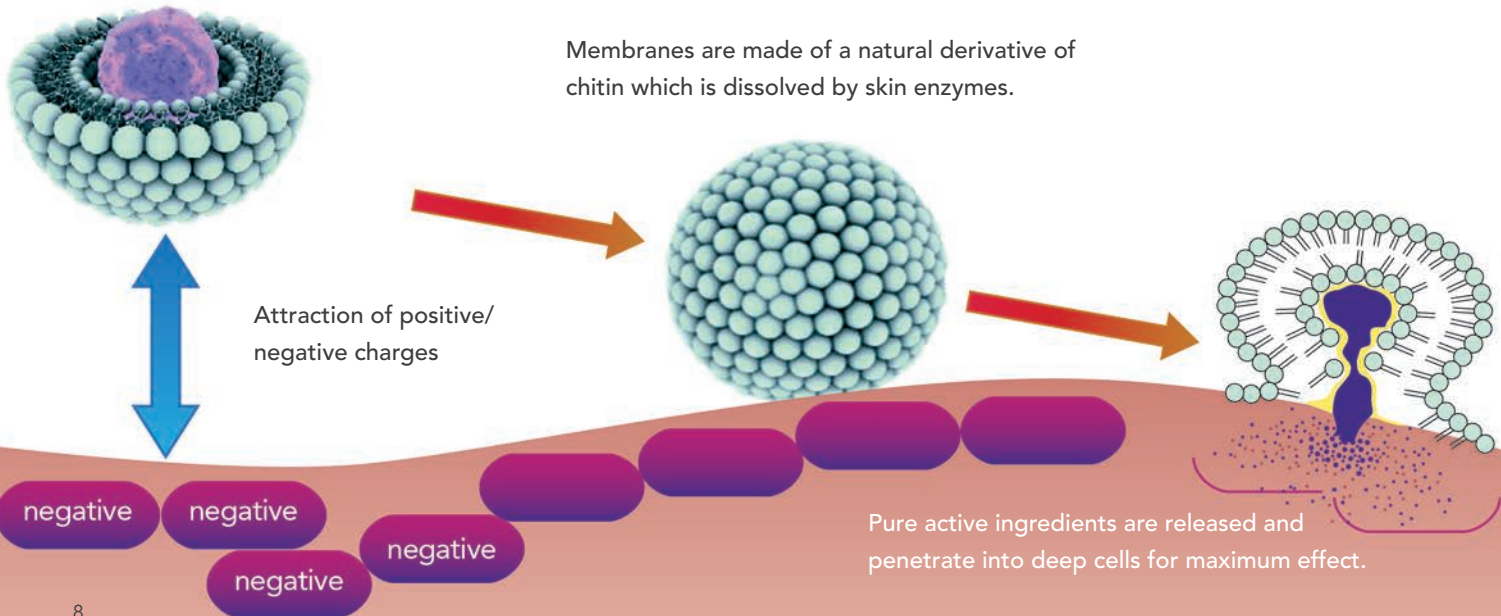


ActiDerm Advanced Micro-Encapsulation System

ActiDerm Advanced Micro-Encapsulation System is the encapsulation of pure active ingredients in a membrane.

During manufacture membranes receive + charge, skin has a negative charge. Due to this attraction the microcapsules are attracted to the skin.

- Cosmetic Benefits:
- Protection of pure active from oxidation, light, heat and the interaction with other ingredients.
- Improvement of the bio-availability of active ingredient for optimal penetration into deep skin cells.



Treatment Concentrates



30 is often a time when you start to notice the first signs of ageing and an all in one cream is simply no longer enough...

Don't panic! Just take some good advice:

Start using ActiDerm Treatment Concentrates and hang onto your youthful looks for longer or reduce the signs of age that are troubling you.

Advanced scientific formulations combined with the most potent and concentrated active ingredients ensure dramatic, visible results.

All Treatment Concentrates contain Micro-Encapsulated Actives for maximum effect.



All Treatment Concentrates use Enzyme catalysis to speed and optimise absorption and effectiveness.

Treatment concentrates are intercompatible and listed on the following pages in the ideal order of use. Choose any combination to suit your needs.

Eye & Lip Contour Concentrate

Lab Direct Price (UK): **£23.50**

A quickly absorbed intensive and ideal eye treatment that delivers anti-ageing benefits with advanced Neuropeptide technology.

Weightless, high potency serum soothes and renews eye and lip contours marked with wrinkles, puffiness and dark circles, restoring a smoother, calmer, more even and well-rested appearance.

- Helps to firm sagging and more fragile skin.
- Minimises the appearance of deep lines and wrinkles.
- Diminishes the appearance of puffy eyes.
- Reduces discolouration and dark circles.
- Smoother, brighter eye contour.
- Eye area looks fresh and rested.
- Weightless texture provides an excellent base for make-up.
- Effective on Perioral wrinkles (wrinkles around lips).
- Eyes will take on a more youthful and healthy looking appearance.

After 4 weeks of use:

- 94% reported improvement in skin elasticity
- 86% showed improvement in the appearance of lines and wrinkles
- 89% reported improvement in skin firmness

Directions for use:

(Refer to Application Tips page)

Apply morning and night to entire eye and lip contour. Stimulate by light tapping action until completely absorbed.



Anti Imperfections Concentrate

Lab Direct Price (UK): **£23.50**

A triple action invisible convenient and fast-drying Serum Concentrate.

This formula helps dry and clear blemishes, boosts dead cell elimination while purifying skin and helping prevent new breakouts.

Encourages regeneration and renewal of skin's appearance, giving it a smoother and healthy looking surface. With continued use, skin will appear more soft and clear.

Formulated with Allantoin, which helps to reduce surface debris while relieving dryness and increasing skin's natural moisture.

- Reduces the appearance of enlarged pores.
- Helps control and absorb excess oil.
- Maintains skin elasticity and resilience.
- Reduces build-up that can clog and further stretch pores.
- An advanced formula with universal appeal.
- Appropriate for all skin types.

After 4 weeks of use:

- 94% reported their skin had a fresh matte finish
- 92% reported their pores looked and felt tighter
- 88% reported their skin looked less oily and shiny

Directions for use:

(Refer to Application Tips page)

Cleanse the skin with Micellar Lotion. Apply a fine layer to the areas of concern. Can be used alone or under make-up. Allow a few moments to dry then follow with another Treatment Concentrate if required.



Collagen Concentrate 30%

Lab Direct Price (UK): **£23.50**

Soluble native marine collagen which is pure to 99.7%.

Enjoy the invigorating effects of collagen without experiencing painful injections.

You will feel the revitalising effect and glow in your skin. Pure Marine Collagen with powerful dermatological grade active ingredients.

After 4 weeks of use:

- 96% reported improvement in skin elasticity
- 92% showed improvement in the appearance of lines and wrinkles
- 87% reported improvement in skin firmness

Directions for use:

(Refer to Application Tips page)

Apply sparingly to face, neck and décolleté. Massage lightly allowing time for penetration before applying further treatments or moisturiser. Use day and/or night.

- Stimulates collagen III and elastin in the dermal layer of the skin
- Controls uniformity of collagen fibrils (skin support structure).
- Protects collagen from degradation characteristic of aged skin.
- Reduces fine lines and wrinkles
- Improves dermal hydration
- Promotes softness, firmness, and elasticity
- Plumps skin and restores youthful appearance.
- Minimises the appearance of deep lines and wrinkles.
- Weightless texture.



Tightening Smoothing Base

Lab Direct Price (UK): **£23.50**

Rich in ACETYL HEXAPEPTIDE-8 (Argirliene) this intensive treatment improves the texture of prematurely aged skin.

High potency concentrate reduces the depth of wrinkles on the face caused by the contraction of muscles, especially in the forehead and around the eyes.

Facial movements cause tenseness of the deep muscles and skin's cells which with time and repetition, do not return to the relaxed state and wrinkles appear.

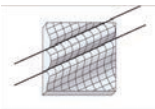
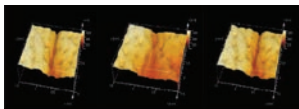
Tightening Smoothing Base neither destroys nor paralyses, but simply interferes with acetylcholine production, relaxing the deep skin cells in order to erase wrinkles caused by repeated facial movements. This action is reinforced by 'soft focus' pigments, light reflectors to soften fine lines and imperfections optically.

After 4 weeks of use:

- 91% reported improvement in the appearance of lines and wrinkles
- 90% noticed an improvement in skin texture/ smoothness
- 90% reported that their skin appeared more radiant
- 83% reported reduced lines and wrinkles 5 minutes after application

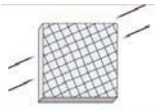
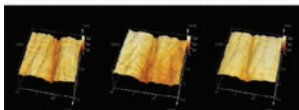
Directions for use: (Refer to Application Tips page)

Apply morning and night onto expression lines and wrinkles avoiding eye lids and under eye area. Follow with another treatment or moisturiser.



WRINKLES

Muscular tension due to excessive acetylcholine



MYORELAXATION

Easing of muscular tension through the inhibition of excessive acetylcholine



Concentrated Hyaluronic Serum

Lab Direct Price (UK): **£23.50**

Hyaluronic Serum, proven to hold 1000 times its molecular weight in moisture.

Hyaluronic acid exists naturally in skin and is a universal component of the spaces between the cells of body tissues. It is easily recognised and accepted allowing active ingredients to penetrate the skin effectively.

After 4 weeks of use:

- 77% reported an immediate and positive appearance to their skin
- 91% reported the overall quality of their skin appearance had improved
- 87% reported an improvement in skin firmness and more youthful appearance

Directions for use: (under 25s)

Apply 2 or 3 drops to cleansed face and neck. Massage with upward strokes from inside to outside. For under 25s it is an ideal moisturiser and base for make-up.

Directions for use: (over 25s)

Use other ActiDerm treatments before Hyaluronic Serum if required. Apply 3 or 4 drops to entire face and neck. Massage with upward strokes from inside to outside. Then finish with Mesoderm or Collagen Night Cream.

- Promotes skin cell regeneration which helps reduce fine lines and wrinkles
- Promotes skin firmness, softness and elasticity
- Improves moisture retention
- Suits all skin types and all ages



Lifting Concentrate

Lab Direct Price (UK): **£23.50**

Refines the naturally fuller face or one which has become rounder following weight gain.

This powerful, light serum imparts an immediate lifting and firming effect on the skin.

A highly concentrated formulation includes purest concentration of the marine extract Padina Pavonica in addition to precious minerals and Hydrolysed Silk to repair skin support structure to provide a lifted appearance.

You will feel the revitalising effect and glow in your skin. Pure Marine Collagen with powerful dermatological grade active ingredients.

- Preserves and maintains the natural youthfulness of your skin.
- Strengthens, refines and redraws the contours of the face and neck.
- Acts in depth on the skin cells combining lifting, smoothing and densifying actions.
- Helps firm and enhance facial and neck features.
- Promotes softness, firmness, and elasticity.
- Effective skin contouring and slimming ingredients help to reduce the appearance of neck fat and 'double chin'.

Directions for use:

(Refer to Application Tips page)

Apply 2 or 3 drops to face and neck.

Massage gently with fingertips in upward motions from the inner to the outer part of the face. Can be used alone or under make-up.

Hot Tip:

To achieve a quickly lifted look or to re-define jawline and under chin, apply and massage every night. Follow with a 'spritze' of Energising Vitality Lotion.



Fresh Start Mask

Lab Direct Price (UK): **£23.50**

Smooths wrinkles, unifies and improves the texture of the skin to make it brighter and younger. Results are evident in just 5 minutes.

Glycolic Acid 15% combined with Hibiscus Flower Acids help eliminate dead cells and refine the surface layers of the epidermis, resulting in reduced appearance of wrinkles and improved the skin texture.

Its formulation is complemented by a trio of moisturising, lipid enriched actives: Jojoba oil, Shea butter and Aloe Vera for preserving and regenerating the tissue of prematurely aging skin.

The skin is smoothed, unified and less marked by pigment irregularities. Clogged pores and post-breakout marks will be visibly improved.

To effectively use Fresh Start Mask to reduce large pores and breakouts, apply 3-4 drops to entire face after cleansing and toning.

(A slight tingling sensation is normal.) Follow with a cream. Use for three nights on, three days off.

- Protects against free radical damage caused by the sun
- Corrects hyper-pigmentation – improves skin colour and tone
- Regenerates the skin cells and stimulate collagen production
- Reduces appearance of dark spots and discolouration
- Exfoliates dead skin cells



Pure Marine Collagen



Laboratoire
ActiDerm
Cosmeceuticals

Laboratoire
ActiDerm
Cosmeceuticals

Laboratoire
ActiDerm
Cosmeceuticals
Concentre Collagen 30%
Collagen Concentrate 30%
Paraben Free
Allergen free
e 15ml - 0.05FL OZ

Laboratoire
ActiDerm
Cosmeceuticals

Collagen Body Lotion
Lotion Collagen Corps

Paraben Free
Allergen free

Collagen Night Cream

Lab Direct Price (UK): **£32.50**

A luxurious yet hardworking marine collagen enriched cream to replenish, firm, tone, moisturise and re-texturise the skin whilst reducing fine lines and wrinkles.

Contains SPF 15 Sun Filters, so also suitable for daytime.

After 4 weeks of use:

- 94% reported improvement in skin elasticity
- 91% showed improvement in the appearance of lines and wrinkles
- 87% reported improvement in skin firmness

Directions for use:

Take a small amount on finger and slide the pads of fingers from the center of the eyebrows towards the outside of the forehead. Then with the palms of the hand proceed over temples, cheekbones and sides of nose in a gentle patting motion. End by sweeping upwards from the neck to the jawline.

As a Super Hydrating Instant Revitalisation Mask:

Apply a generous layer, leave 20 minutes then remove excess with Energising Vitality Lotion.



Hot Tip:

Take any surplus cream onto the back of the hands to help counteract signs of dehydration and ageing.

- Contains soluble native marine collagen which is pure to 99.7%
- Suitable for all skin types.
- Enhances skin repair and cellular reconstruction.
- Provides intense nourishment to the skin.
- Firms skin as it recovers lost resiliency and glow.
- Increases healing potential and tissue regeneration.
- Aids in increases skin volume and density.
- Stimulates collagen I & IV, fibronectin in the dermal matrix.
- Increases dermal and epidermal hydration.
- Compatible with all other treatments.

UltraDerm

Lab Direct Price (UK): **£32.50**

If you are worried that your age is showing on your face, the remedy is here.

Stem cell anti ageing products are becoming more and more popular today because they are much more effective than past products. UltraDerm is at the forefront of the new era of effective anti-ageing.

What are stem cells?

Stem cells are the original building blocks of all human beings. From these cells all other tissues and organs with specialised functions are created. Stem cells are unique; no other cell in the body has the ability to multiply and self-renew or to differentiate into various tissues of the body.

Stem cells will both repair and replace damaged or aged cells and also restore tissue by stimulating the healing process; for example wrinkling is a sign of damaged collagen tissue in the skin.

As we grow older, stem cells are less prolific and multiply less so our ability to repair and regenerate starts to decline. The visible result: wrinkles.



UltraDerm is formulated to protect existing stem cells and encourage multiplication and self-renewal. Combining the near impossible of a light, easily absorbed texture with incredibly luxurious richness. The high-performance formula of UltraDerm takes anti-ageing skincare to another dimension, combining the latest in plant stem-cell technology, antioxidants, peptides which support each other in revealing a healthy youthful glow.

This highly advanced proprietary Neuropeptide treatment activates surface renewal of the dermis to reveal visibly younger looking skin. It addresses loss of elasticity while reenergising and hydrating skin. It diminishes the appearance of deep lines and helps to reduce wrinkles and correct the signs of photo damage. UltraDerm Cream is formulated with a combination of the most powerful anti-ageing ingredients that nourish repair and lift the appearance of skin, while delivering superior antioxidant protection.

MesoDerm Cream

Lab Direct Price (UK): **£32.50**

Mesolift or active Mesotherapy is today one of the most effective medical techniques in the field of revitalisation.

It consists of micro-injections of a cocktail of vitamins, amino acids, trace elements, hyaluronic acid, plant extracts and minerals.

This innovative and high-performance method has its limits, including the risk of hematomas due to the rupture of tiny blood vessels during injection, pain in sensitive areas (neck and décolleté), possible unsightly marks and finally the high cost of the treatment.

The high-performance formula of MesoDerm uses Meso-Lift inspired innovations, adapted to a cream.

Change how your skin looks, feels and behaves. This highly advanced proprietary Neuropeptide treatment activates surface renewal of the dermis to reveal visibly younger looking skin.

As an Instant Radiance Mask:

Apply a generous layer, leave 20 minutes then remove excess with Energising Vitality Lotion.

It addresses loss of elasticity while re-energising and hydrating skin. It dramatically diminishes the appearance of deep lines and helps to reduce wrinkles and correct the signs of photo damage.

MesoDerm Cream is formulated with a combination of the most powerful anti-ageing ingredients that nourish, repair and lift the appearance of skin, while delivering superior antioxidant protection.



Beauty Sleep Night Serum

Now experience one of our most significant anti-ageing results: an ultra-luxurious, ultra-powerful serum with our ultimate skin renewing technologies to help skin's appearance.

This Repair Serum delivers up to 5 times the levels of the potent lifting, tightening and revitalising ingredients found in equivalent Night Creams.

Lab Direct Price (UK): **£23.50**



Tightening Smoothing Cream

Tightening Smoothing Cream helps reduce the depth of wrinkles on the face caused by the contraction of muscles, especially in the forehead and around the eyes.

Instantly perfects skin tone and vibrancy for a flawless healthy glow. Brightness seems to come from within your skin.

Lab Direct Price (UK): **£32.50**



NoTox Cream

Lab Direct Price (UK): **£28.00**

NoTox moisturiser saturates your skin with a potent blend of nutrients to fight free radicals and combat deterioration.

This silky emulsion has the power to harmonise the complexion, visibly reduce dark spots and beautify the skin. This technological skincare helps minimise the appearance of dark spots, and helps block the visible recurrence. Rich in anti-oxidant ingredients, it strengthens skin's natural defenses to beautify the skin and improve its quality daily.

Application:

Apply a small amount to face and neck. Massage gently in upward motions. Use in the morning, after the appropriate Serum.



Intense Night Cream

Lab Direct Price (UK): **£28.00**

Nourishing, vitamin-enriched formula is ideal for normal to dry skin.

Replenishes essential moisture and boosts natural collagen production to help correct and deter the appearance of the first signs of ageing. Intense Night Cream is formulated with botanical extracts specifically selected for their potent softening, regenerating and strengthening benefits.



3D Corrector

Lab Direct Price (UK): **£32.50**

Helps eliminate dullness from deep within skin's surface and will help minimise the appearance of dark spots and their recurrence.

Instantly perfects skin tone and vibrancy for a flawless healthy glow. Brightness seems to come from within your skin.

Up close skin looks flawless with High Definition clarity. SPF 20 protection and sheer coverage combined with brown spot lightening properties help minimise the appearance of dark spots and their recurrence.

Palmitoyl Pentapeptide-4 counteracts skin exhibiting loss of suppleness, elasticity and firmness. Hydrolyzed Collagen & Sodium Hyaluronate combat loss of radiance and rough skin texture. Vitamins E and C protect against free radicals.

How to use:

Leaves skin silky-smooth ready for a perfect make-up. Apply a very small amount to face & neck (avoiding eye contour) as a last step in your skincare regime.

Available in
2 shades:
Natural or Sunkissed
to suit a wide range
of skin tones.



New from ActiDerm

Thalassotherapy Body Scrub

Suits all skin types to cleanse pores and remove dead cells. Its composition based on a natural exfoliator, ground Apricot kernel, rids the skin of all impurities, dead cells and unclogs pores. Its mechanical action promotes skin respiration and cell renewal. Also contains natural Atlantic seaweed extract, skin is softened and purified, regains its natural glow and the efficiency of treatments applied subsequently is enhanced.

Directions for use:

Distribute and work into the entire whilst showering.



Lab Direct Price (UK): **£10.50**

Eye Contour Mask

A wonderful effect on dark circles, eye bags and wrinkles. This comprehensive care optimizes the synthesis of collagen, eases and fills wrinkles and fine lines and regenerates the skin thanks to the association of active ingredients such as:

- Wrinkles corrector complex,
- Marine Collagen
- Hyaluronic acid,
- Liposomes of Yam, Soya and Centella Asiatica.

Result:

The eye contour appears smoothed, filled and rejuvenated.



Lab Direct Price (UK): **£29.50**

New from ActiDerm

New Skin Mask

Lab Direct Price (200ml): **£32.50**

New Skin Mask smoothes wrinkles, unifies and improves the texture of the skin to make it brighter and younger.

Glycolic Acid 15% combined with Hibiscus Flower Acids help eliminate dead cells and refine the surface layers of the epidermis, resulting in reduced appearance of wrinkles and improved the skin texture.

Its formulation is complemented by a trio of moisturizing*, lipid enriched actives: Jojoba oil, Shea butter and Aloe Vera for preserving and regenerating the tissue of prematurely aging skin.

The skin is smoothed, unified and less marked by pigment irregularities.

Directions for use:

As a mask: Apply a thin layer avoiding eye area. Leave for 5-10 minutes. Remove excess & rinse thoroughly with water.



New from ActiDerm

Gift Boxes



Only
£34.50

Collagen Complete

- Micellar Lotion 50 ml
- Energising Vitality Lotion 50ml
- Collagen Concentrate 30% 15ml
- Collagen Night Cream 20ml



Only
£39.50

Anti Aging

- Micellar Lotion 50 ml
- Energising Vitality Lotion 50ml
- Eye Contour Mask Phase One 15ml
PLUS Phase Two 15ml
- UltraDerm Cream 20m



Only
£49.50

Revitalising

- Micellar Lotion 50 ml
- Energising Vitality Lotion 50ml
- Eye & Lip Contour Concentrate 15ml
- Beauty Sleep Night Serum 15ml
- MesoDerm Cream 20ml
- Collagen Night Cream 20ml

Body Care



Surgery-like or medically inspired treatments for home use.

The ActiDerm approach to bodycare combines a blend of medical-grade plant and marine actives, proteins and clinically proven skin-compatible bases for therapeutic and luxurious products with visible results.

ActiDerm Body Care products are developed first and foremost as professional treatments guaranteeing reliability in every product, then adapted for home use, ensuring that lifestyle concerns can be dynamically addressed at home.

Body Care products target difficult areas for a visibly smoother, radiant and younger looking body for total silhouette confidence.



Lipo Sculpting Fluid

Today, very few techniques give visible, quantifiable and long-lasting results in the field of lipolysis (elimination of fats).

Only two medical techniques seem to be truly effective:

Injectable lipolysis and **liposuction**.

Liposuction requires no further introduction. It is an effective technique, but not devoid of medical or aesthetic risk. **Lipolysis** or **lipotomy**, in addition to the advantage of involving no surgery, helps obtain remarkable results in the elimination of fat mass. It consists in injecting cocktails of products with lipolytic properties into fat. The formulation of Lipo Sculpting Fluid uses the active ingredients of lipolysis, but is not injected. There is, therefore, no need to fear painful injections or the risk of tissue necrosis.

Directions for use:

Apply morning and night to areas to be treated, massaging gently until fully absorbed. For maximum and immediate effect use as a wrap treatment.

Thanks to its specific formula based on the main concepts of lipotomy, Lipo Sculpting fluid emulsion works in 3 steps:

- Organic silica combined with Centella Asiatica and pure caffeine work to increase osmotic pressure in adipose cells and burst open their membranes.
- Phosphatidylcholine helps dissolve and digest fat waste.
- Botanical extract of butcherbroom encourages drainage and helps stimulate micro-circulation.

Lipo Sculpting Fluid epitomises the ActiDerm philosophy: Surgery-like or medically inspired treatments for home use.

Lipo Sculpting Fluid

Lab Direct Price (150ml): **£20.00**

Lab Direct Price (250ml): **£28.00**

Lipo Sculpting Fluid PRO

Lab Direct Price (150ml): **£22.50**

Lab Direct Price (250ml): **£30.00**

Book
a party
and try this
product
FREE!

Lipo Sculpting Wrap

Lipo Sculpting Wrap is not dehydrative, you will not put back on the 'lost inches' by drinking a glass of water!

In fact, we can assure you of the opposite! We actually encourage you to drink plenty of water after the treatment to cleanse and flush your system, this can help to achieve further inch loss and tightening of the skin over the following few days.

Lipo Sculpting Wrap treatments stimulate inch loss through lymphatic drainage, while stimulating blood flow within the fatty tissues. To put it simply, fat cells are stripped of their poisons after which they are taken out of your system as waste.

In our experience a female client can generally expect to come down a dress size without losing a pound in weight!

Lipo Sculpting Wrap was designed to take off inches rather than pounds! We have never claimed weight loss with our wrap - but you will certainly feel firmer and slimmer!

- Benefits
- Promotes immediate and long-term inch loss.
- Targets problem areas - buttocks, thighs, stomach and arms.
- Reduces the appearance of cellulite and stretch marks.
- Tones and tightens loose skin.

Lipo Sculpting Wrap Kit

Lab Direct Price (150ml): **£28.50**

Lipo Sculpting Wrap Kit PRO

(Fluid + 20% Concentration/Wraps plus 100% strength)

Lab Direct Price: **£32.50**

Lipo Sculpting Wrap Kit PRO XL

(As PRO plus Wraps 1m longer stretched)

Lab Direct Price: **£36.50**



Thermo Slimming Gel

This amazing new product has quick and lasting effects on critical zones.

The efficiency of this gel is mainly due to the high concentration of slimming actives which have a double 'micro-encapsulation membrane' which attracts the active ingredients directly to fat cells.

Actives have been rigorously chosen for their draining and restructuring properties. Thanks to its light texture, actives quickly penetrate and react in the depths of cells. The combined action of the slimming agents, Cocoloba Uvifera Extract, Dextran, Lecithin, Centella asiatica and Paullinia Cupana Extract, improve the elimination of well-established excess tissues and toxins, even in such difficult areas as the upper thighs, buttocks and stomach. Thanks to its powerful heat-effect micro-circulation activating compound, actives quickly penetrate the epidermis. Moreover, the heating microcirculation effect penetrates up to 40mm under the skin, which helps reduce cellulite.

As maintenance apply morning and night to areas to be treated, massaging gently in until fully absorbed.

The ActiDerm wrap treatments are not dehydrative, you will not put back on the 'lost inches' by drinking a glass of water! Provided you follow the instructions we can assure you of the opposite! We actually encourage you to drink plenty of water before and after the treatment to cleanse and flush your system, this can help to achieve further inch loss and tightening of the skin over the following few days.

150ml: £22.00

250ml: £29.50



How to get the best from Lipo Sculpting Fluid or Thermo Slimming Gel:

From the day that you place your order you should start to increase your water consumption. By the time that your purchase is delivered your body should have adapted to processing between 1 and 2 litres a day without water retention, this will maximize the results achieved.

The WRAP was designed to take off inches rather than pounds! We have never claimed weight loss with our wrap - but you will certainly feel firmer and slimmer!

NB: This product causes micro circulation that gives the impression of heat & blood near skin surface causes redness. This effect will last up to 2 hours. Please perform a patch test to familiarise yourself with the sensation before applying to a large area.



**Thermo Slimming
Gel Wrap Kit Pro**

£32.00

**Thermo Slimming
Gel Wrap Kit Pro XL**

£36.00

- WRAP benefits:
- Promotes immediate and long-term inch loss.
- Targets problem areas - buttocks, thighs, stomach and arms.
- Great for men and women.
- Reduces the appearance of cellulite and stretch marks.
- Tones and tightens loose skin.
- The WRAP was designed to take off inches rather than pounds! We have never claimed weight loss with our wrap - but you will certainly feel firmer and slimmer!

Body Lotions

Anti Cellulite Lotion

Smooths, soothes, unifies and tightens the skin.

Its formula contains high performance firming and toning properties. Anti Cellulite Lotion is a targeted effective firming lotion with the new Fit Shape ingredient complex – the skin lift for the whole body!

Gives a noticeably supple, elastic, softer, firmer skin texture and a lovely body feeling.

Directions for use:

Distribute and work into the entire body every day.

Lab Direct Price (150ml): **£13.50**

Lab Direct Price (250ml): **£17.50**

Phyto Body Lotion

A formula rich in regenerating and firming plant extracts which restore the skin's youthful density and elasticity.

Moisturising and nourishing, this comforting body lotion smooths away lines, leaving skin soft and satin-smooth.

Directions for use:

Distribute and work into the entire body every day.

Lab Direct Price (150ml): **£11.50**

Lab Direct Price (250ml): **£16.50**



Body Lotions

Marine Body Lotion

Irresistibly velvety and regains its youthful firmness and tone. An irresistible velvety lotion to pamper the body.

A formula rich in regenerating marine extracts which restore the skin's youthful density and elasticity. Moisturising and nourishing, this comforting body lotion smoothes away lines, leaving skin soft and satin-smooth.

Lab Direct Price (150ml): **£11.50**

Lab Direct Price (250ml): **£16.50**

Cannes Beach

This soft and fresh body lotion smoothes, soothes, unifies and tightens the skin.

Cannes Beach is a targeted effective firming lotion with the new Fit Shape ingredient complex – the skin lift for the whole body. Gives a noticeably firmer skin texture and a lovely radiant allure. Subtle & natural looking tan builds gradually with each application.

Directions for use:

Exfoliate to ensure an even, longer lasting tan. Apply on clean skin and make sure your skin is completely dry before applying the product. Apply a small amount of moisturiser onto your elbows, knees, ankles, knuckles and any other areas with dry skin, as dry skin tends to absorb more of the product. Make sure you blend the product evenly. Allow the product to dry for approximately 5 minutes after application before getting dressed. Rinse hands well after application.

Lab Direct Price (150ml): **£20.00**



Collagen & Kelp Fondant

Lab Direct Price (200ml): **£29.50**

This Collagen-boosting cream helps skin rebuild its own layers and increases cell turnover, tones the skin tissues & fades stubborn stretch marks on the body, leaving the overall texture of your skin hydrated and improved.

A formula rich in regenerating and firming marine extracts which restore the skin's youthful density and elasticity. It's texture instantly offers a deep sensation of comfort, and helps promote a velvety looking texture to the skin.

A special moment of luscious daily body care indulgence. Firm skin and a more youthful body: thanks to this intensive firming body care, skin is immediately smoothed and, day after day, regains its youthful firmness and tone.

Directions for use:

Daily, smooth onto the entire body with gliding strokes, paying particular attention to dry and sagging areas.



Metaba-Slim

Metaba-Slim will help maintain the benefits achieved from weight loss and avoid post diet weight gain.

Used daily, Metaba-Slim will help sustain a consistent metabolic rate during and after dieting, stabilise essential body levels and increase energy levels.

The active ingredients have been specifically chosen to help strengthen the body's natural defenses, fight against fatigue and lack of energy, improving physical and mental performance and reduce effects of dieter's burnout.



Metaba-Slim with
Free Sports Bottle **£25.00**

Metaba-Slim without
Free Sports Bottle **£25.00**



made
with
ginseng

Hydra-Slim

Put real power into your weight loss regime.

This delicious blend of powerful weight loss super-fruits and botanicals features concentrated Acai Berry, African Mango, juices combined with Oolong, green and red tea leaf.



Hydra-Slim
with Sports Bottle **£26.00**

Hydra-Slim
£25.00

no
added
sugars!

Silhouette Capsules

Lab Direct Price (UK): **£22.50**

ActiDerm Nutraceuticals weight control capsules work from within.

We all want immediate results and we all need help to maintain them! Lose weight fast with our slimming capsules.

Slimming capsules can make dieting/weight loss much easier, lending you a helping hand when you need some extra support. If you are struggling with body weight, you can achieve a lot of your goals with the help of ActiDerm slimming capsules. Let us help you lose weight safely and efficiently.

Main ingredients:

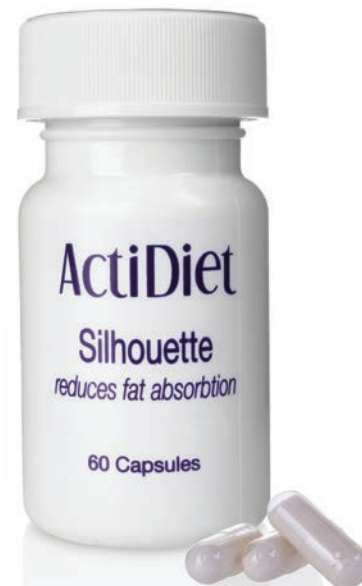
- Conjugated Linoleic Acid (CLA)
- Chitosan
- Svetol

Unlike stimulants or appetite suppressants, Silhouette is formulated to work only in

your digestive system and should not affect your heart rate liver, brain or cause sleeplessness/hypertension.

Silhouette binds to some of the fat you eat and causes it to pass directly through your system without being absorbed.

- Boost your weight loss.
- Lose weight in a rapid, controlled manner.
- Easy to incorporate into your daily routine.
- Maintain healthy metabolism to help you lose weight.
- Feel great and enjoy a renewed sense of self-confidence.



Snack Stopper

Lab Direct Price (UK): **£19.50**

Changing your eating habits can be difficult.

Snack stopper capsules are formulated to help you by acting on improving digestion and suppressing your appetite.

Snack Stopper will work for you when your strong will fails. We all know that diets and healthy eating work perfectly in theory but real, day-to-day life is a completely different story. Who can resist the urge to snack when they feel hunger pangs?

Snack Stoppers can help you get your food cravings and hunger under control and keep you eating exactly as much food as you need – and no more! Ingredients spread in your body making it think that you have consumed enough food, reducing your appetite and preventing you from over eating.

Ingredients:

Pure Acai: Eliminates toxins from the body and aids weightloss

Fucus vesiculosus: Increase in the body's metabolism

Ascophyllum nodosum: Regulates thyroid

Laminaria algae: Promotes weightloss



Diet-Aid

Lab Direct Price (UK): **£24.00**

Diet-Aid can help you either to lose weight or to keep the weight off.

Once the Diet-Aid capsule is consumed, some ingredients expand in the stomach making you feel full very quickly.

Continued sipping of water prolongs the feeling of fullness.

Dosage:

Take two capsules with water when required

Maximum Dosage:

Six capsules per 24 hours.

You must drink two glasses of water at the same time as taking your Diet-Aid capsule as this ensures that it reaches your stomach effectively.



Acti-ADDICT Offers

Collagen Duo

Collagen Concentrate
+ Collagen Night Cream

Lab Direct Price:
£42.50

Save
£13.50



24-7 Revitalisation

Micellar Lotion
+ UltraDerm Cream
+ Eye & Lip Contour Concentrate
= Collagen Night Cream **Free**

Lab Direct Price:
£69.50

Save
£32.50



Acti-ADDict Offers

Rejuvenate

Micellar Lotion
+ UltraDerm Cream
= Eye & Lip Contour Concentrate **Free**

Lab Direct Price:
£46.00

Save
£23.50



Bedtime Beauty

Soothing Cleansing Milk
+ Intense Night Cream
= Concentrated Hyaluronic Serum **Free**

Lab Direct Price:
£38.00

Save
£23.50



freeze

the ageing process



The very best value & quality

If you use another Premium Skincare Brand... send us a copy of your proof of purchase and we will send you OUR EQUIVALENT COMPLETELY FREE!

That is how confident we are that ActiDerm represents the very **best value & quality** available on the market.

ONLY APPLIES TO PRODUCTS COSTING MORE THAN DOUBLE THE PRICE OF ACTIDERM.



Application Tips



FOREHEAD:

Place three fingers of both hands at the center of your forehead. Slowly sweep across forehead out to your temples with a slight pressure.



BROWS:

Place two fingers from both hands at the bridge of your nose. Slowly sweep over brow bone with a slight pressure, finish at your temples.



UNDER EYE:

Place both of your middle fingers at the bridge of your nose. Slowly sweep down over the top of the cheekbones finishing at your temples.



CHEEKS:

Place three fingers from both hands at the side of each nostril. Sweep down under the line of the cheekbones, ending at the front of your ears.



NECK:

Cup your hand at the base of your chin, and using your entire palm, sweep down the neck alternating right and left hand.

Party Host Rewards



Fantastic host reward programme with no cost to consultants.

Every Host receives: **FREE Facial & Inch Loss Wrap**

Gift 1

When sales reach £100

Choose from; Micellar Lotion, Intense Night Cream, Energising Vitality Lotion, Phyto Body Lotion 250ml, Marine Body Lotion 250ml, Diet Aid or Metaba-Slim



Gift 2

2 Party Bookings

Choose from; Tightening Smoothing Cream, Micellar Lotion, Eye & Lip Contour Concentrate, Collagen Night Cream, Tightening Smoothing Base, Hydra Slim or UltraDerm



Party Host Rewards

Gift 3

When sales reach £250

Choose from; Eye & Lip Contour Concentrate,
Hydra Slim, Lipo Sculpting Fluid,
PRO-Thermo Slimming Gel,
Collagen Body Lotion, NoTox Cream
or Intense Night Cream



Gift 4

When sales reach £400

Choose from; 3D Corrector, Tightening
Smoothing Base, Mesoderm Cream,
Lipo Sculpting Wrap Kit PRO,
Thermo Slimming Wrap Kit PRO or Hydra Slim



Party Host Rewards

Gift 5

When sales reach £600

Choose from; Thermo Wrap Kit PRO XL,
Lipo Wrap Kit PRO XL, Eye & Lip Contour
Concentrate, Collagen Concentrate 30%
or Collagen Night Cream



Gift 6

When sales reach £800

Choose from; Hydra-Slim, Lipo Sculpting
Fluid 250ml, Thermo Slimming Gel 250ml,
UltraDerm, Collagen Night Cream,
Hyaluronic Serum
or Tightening Smoothing Base



Become an ActiDerm Consultant

Joining ActiDerm is Free... we don't even charge £1.00.
This is what you will receive as a new consultant...

A starter kit containing £350 worth of ActiDerm products.

- Micellar Lotion (Spray)
- Energising Vitality Lotion (Spray)
- Eye & Lip Contour Concentrate
- Concentrated Hyaluronic Serum
- Collagen Concentrate 30%
- Lifting Concentrate
- UltraDerm Cream
- Collagen Night Cream
- Lipo Sculpting Wrap Kit Pro
- Thermo Slimming Gel
- Collagen Body Lotion
- Hydra-Slim / Sports Bottle
- Full Stationery Pack

**All the business tools required
to get off to a great start.**

Full ongoing training & support.

PLUS...

Your own personalised
ActiDerm Website so
your customers can
order from you...
even when you are
not available.



What ActiDiet is all about?

1 No Nasties

At ActiDiet we've taken the science behind some of the world's most tried and trusted diet plans, but at the same time, we shook it up, threw out the unhealthy stuff (Aspartame, MSG, Artificial Colorings & Genetically Modified ingredients) and offer it direct to your home with the consultation package of your choice.

2 Flexible Options

You can choose from a range of ways to follow the diet, whether it's a full meal replacement, or combining ActiDiet with other meals of your choice. You choose the plan that suits you.

3 Nutrition

ActiDiet is formulated to give you all the nutrients the body needs as well helping you lose weight quickly. This means that by following the ActiDiet, you will consume all of your RDAs whilst still getting the full benefit of your body's natural, fat burning energy systems.

4 Proper Meals

We took the next logical step to enhance meal replacement diets by including food you can chew. The incorporation of chewable meals not only ensures the diet is easier to stick to but also ensures that the transition back to eating conventional food is an easy process. During the diet, your stomach will have returned to its normal size and you will have become used to smaller portions satisfying your hunger.

5 Results

All of the above is combined to formulate a diet which is fast, easy, effective and most of all...a diet you can stick to!

Not Just a Liquid Diet!

You may have tried other meal replacement programmes before. ActiDiet is different! ActiDiet encourages you to eat CHEWABLE FOOD.

If you chew your food completely before swallowing it, the enzyme-filled saliva in your mouth will have already partially digested your food.

The act of chewing and releasing saliva also stimulates the body to release the digestive juices in the stomach. Chewing also triggers the initial absorption of nutrients, even whilst the food is still in your mouth!

If you follow the ActiDiet Program, you will not only lose weight, but also help to re-educate yourself in portion sizes and food choices.



Different Ways to ActiDiet

ActiDiet VLCD

The fastest and simplest plan available: Eat any 4 ActiDiet meals of your choice and drink 2.5 – 3 litres of water each day. It's as easy as that!



LCD

Similar to VLCD but with a slightly larger 4th meal. Consists of 3 ActiDiet meals + a healthy home cooked meal (guidelines provided) or an ActiDiet LCD ready meal + 2.5 – 3 litres of water per day.



LCD 1000 AND LCD 1200

Helps you taper off the diet progressively and thoroughly prepare you for weight maintenance if you have been dieting for a longer period of time.



MAINTENANCE

On this plan you just replace one conventional meal per day with an ActiDiet meal if and when you need to in order to maintain your target weight.



FLEXI-PLAN

A perfect plan for those who want to change the way they look without really changing their lifestyle. On this plan you simply go about your normal day, just replacing 2 of your usual meals with ActiDiet meals + 2.5 - 3 litres of water per day.

A typical day would involve: Breakfast, Lunch an Afternoon snack and Dinner. You choose which ones to replace. We challenge anyone not to be amazed by the results achieved from such an easy plan.



If you are thinking about extra income.....

BECOME A CONSULTANT

We have full & part time opportunities

Your Clients Receive Free Gifts & Lose Inches

You Gain ££££££



If you are thinking about a pamper event, NOW is the time to book...

Every hosts receives:

1. **Free Product** from this month's selection
2. **Free Inch Loss Wrap or Facial**
3. **Another Free Product** of your choice
when sales reach £250.00
4. **Another Free Product** of your choice
when sales reach £400.00
5. **Another Free Product** from this month's selection
for 2 future bookings

Laboratoire
ActiDerm

Cosmeceuticals

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Your Consultant is:

